**Hive Programming Expression of Interest (EOI)**

**Criteria Guidance**

This document is intended to help you understand more about the purpose of our event programme, so you (and we) can check whether your activity is a good fit for The Hive. The criteria below support our decisions and ensures that we are fair, consistent and transparent with all EOI. We also regularly review our customer feedback to ensure our programme meet the interests, demands and curiosity of current audiences.

If you would prefer to talk through your EOI or need any help with completing the form please contact Annaliese Stanton [astanton@worcestershire.gov.uk](mailto:astanton@worcestershire.gov.uk)

1. We look at how proposed events/activities meet The Hive’s priorities which are listed below. The majority of our events will fall into one or more of the following.
   1. **Reading & Literacy:** Services that promote reading for pleasure, improve literacy skills and promote exploration and discovery through reading
   2. **Health & Wellbeing:** Safe, welcoming community spaces providing opportunities to engage, connect and participate to combat social isolation and loneliness and create healthier, more resilient communities
   3. **Learning, Skills & Employability:** Opportunities to learn new skills, receive job seeking support and gain volunteering and work experience to build confidence, motivation and aspiration and fulfil personal potential including formal education (schools, HE), community learning, STEM and sustainability.
   4. **Digital Inclusion:** To acquire skills and confidence to access information, resources and services safely online
   5. **Business Support:** Access to business resources, signposting and support to encourage enterprise and support economic growth
   6. **Culture, Creativity and Heritage:** A variety of arts, heritage and cultural experiences to enrich lives and provide creative inspiration
2. When making decisions, we also refer to our strategic objectives. If you would like to view to them please follow the links here: [Worcestershire Libraries](https://www.worcestershire.gov.uk/download/downloads/id/12160/worcestershire_library_strategy.pdf), [University of Worcester](https://drive.google.com/file/d/1WZ1exJWe6Y0eMjQ0F2utMOmZq0968-91/view) and [Worcestershire County Council](https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=&cad=rja&uact=8&ved=2ahUKEwiX4u3ekJD0AhXG6qQKHdW2DuQQtwJ6BAgFEAM&url=https%3A%2F%2Fwww.worcestershire.gov.uk%2Finfo%2F20088%2Fabout_your_council%2F109%2Four_plan_for_worcestershire&usg=AOvVaw23PNXqNb4XV7ZOraqUrVC_)
3. We consider the needs of under-represented and priority audiences whom we do not always reach. These can include audiences such as SEN, people with a disability, LGBTQ, global majority (e.g., black, Asian), immigrant communities, socio-economic areas of most need.
4. We also review the expected impact of events/activity. We ask our customers to respond to the following statements about how they feel after they have taken part in one of our events or activities. You will be asked in your EOI about which of these you expect audiences to experience.

more connected with the local community, family & friends

more positive about my mental health and wellbeing

more confident using technology and accessing information and services online/in person

more motivated / inspired to learn or go on to additional education or training

more confident / motivated to look for work or volunteer

more confident to navigate / evaluate information independently

more confident / motivated to set up or run a business

more inspired to be creative

increased sense of place and local identity

more engaged with Worcestershire’s heritage

1. We assess whether the event is good value for money for both The Hive and for our audiences.
2. We encourage events that are delivered in partnership. These include but are not limited to, new local partnerships, partnerships which support working with under-represented audiences, The University of Worcester, and key national/international partners.
3. All of our events must be suitable for The Hive spaces and be sympathetic to existing activity and audiences.
4. The Hive programme aims to provide a cohesive and balanced programme across the year to appeal to a range of audiences, ages and interests and tying in with notable campaigns or anniversaries. We may ask you to reconsider the timings of your event to allow for a better fit with our overall programme.